ORDER

 Orders
 Order / Rev:
 715923

 Alt Order #:
 06331768

 Product Desc:
 CRAVAAK FOR CONGRESS

 Estimate:
 C30N06

 KARE

 Flight Dates:
 10/30/12 - 11/06/12
 Primary AE:
 Jim Quinn

 Original Date / Rev:
 11/02/12 / 11/02/12
 Sales Office:
 T-PHI

 Order Type:
 Political
 Sales Region:
 NAT

Order Type: Political Sales Region: NAT

Agency Name: Smart Media Group Inc/ POL

Buying Contact:

Billing Type:

Cash

Billing Contact:

Billing Calendar:

Broadcast

814 King Street Billing Cycle: WEEKLY

Alexandria, VA 22314 Agency Commission: 15%

Advertiser Name: CRAVAACK, C / R /CON

 Demographic:
 A35+
 New Business Thru:

 Product Codes:
 PL-US House Representative
 Order Separation:
 00:15:00

 Priority:
 P-2
 Advertiser External ID:

 Revenue Codes:
 AGY, GEN, POL
 Agency External ID:

Bill Plan Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/29/12	11/04/12	86	\$59,775.00	\$50,808.75	November 2012	113	\$73,300.00	\$62,305.00	0.00
11/05/12	11/11/12	27	\$13.525.00	\$11,496.25	Totals	113	\$73,300.00	\$62,305.00	0.00

Account Executives

Account Executive Sales Office Sales Region Start Date / End Date Order %

Jim Quinn Start Of Order - End Of Order 100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
1 KARE		2 11/02/12	Tonight Show Tonight Show	СМ	1035pm-113	35pm F	- :30	1	\$650.00 P-2	0.00 NM	0	\$0.00
	HT SHOW irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	F	1	\$650.00	0.00						
	Date Rar		escription onight Show		t/End Time 5pm-1135pm		Weekdays		ngth <u>Rate</u> :30 (\$650.00)	Rtg Type 0.00 NM		
	edited	-11/0 4 /12 1	onigni Snow	103	opini- i roopini		F-		.30 (\$650.00)	0.00 IVIVI		
2 KARE	11/02/12	2 11/02/12	M-F 2-3p	CM	2P-3P	F-	- :30	1	\$300.00 P-4	0.00 NM	1	\$300.00
THE DO	OCTORS		The Doctors									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	F	1	\$300.00	0.00						
3 KARE	11/02/12	2 11/02/12	M-F 4-430p	CM	4-430P	F	- :30	1	\$525.00 P-4	0.00 NM	1	\$525.00
4P NEV	VS		KARE 11 4 News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/29/12	11/04/12	F	1	\$525.00	0.00						
5 KARE	11/02/12	2 11/02/12	M-F 5-530p	CM	5-530p	F-	- :30	1	\$1,975.00 P-4	0.00 NM	1	\$1,975.00
KADEA	4 N N N C . E		KARE 11 5 News									
	1NWS-5 ort Date	End Data	Maakdaya	Cnoto/Mook	Doto	Dating						
Week: 10/		End Date 11/04/12	Weekdays F	Spots/Week	Rate \$1,975.00	Rating 0.00						
		2 11/02/12	M-F 9-10a TODAY	CM	9-10a	F	- :30	2	\$350.00 P-4	0.00 NM	2	\$700.00

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Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

Ln Ch Start End	Inventory Code	Break	Start/End	Гime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date	Weekdays	Spots/Week 2	Rate \$350.00	Rating 0.00						
7 KARE 11/05/12 11/05/12	Tonight Show Tonight Show	СМ	1035pm-11	35pm M	:30	1	\$1,000.00 P-4	0.00 NM	1	\$1,000.00
TONIGHT SHOW Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/05/12 11/11/12 8 KARE 11/05/12 11/05/12	M M-F 2-3p	CM	\$1,000.00 2P-3P	0.00 M	:30	2	\$175.00 P-2	0.00 NM	2	\$350.00
THE DOCTORS	The Doctors	Civi	21 -01	IVI	.30	2	\$175.001 -Z	0.00 INIVI	۷	ψ330.00
Start Date End Date Week: 11/05/12 11/11/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$175.00	Rating 0.00						
9 KARE 11/05/12 11/05/12	M-F 4-430p	CM	4-430P	M	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
4D NEWC	KARE 11 4 News	3								
4P NEWS Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/05/12 11/11/12	M	1	\$250.00	0.00						
10 KARE 11/05/12 11/05/12	M-F 430-5p	CM	430-5P	M	:30	1	\$1,000.00 P-4	0.00 NM	1	\$1,000.00
JEOPARDY	Jeopardy									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/05/12 11/11/12	M		\$1,000.00	0.00						
11 KARE 11/05/12 11/05/12	M-F 5-530p	CM	5-530p	M	:30	1	\$1,800.00 P-4	0.00 NM	1	\$1,800.00
KADE44NIMO 5	KARE 11 5 News	5								
KARE11NWS-5 Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Start Date End Date Week: 11/05/12 11/11/12	<u>Weekdays</u> M	<u>5pois/vveek</u>	\$1,800.00	0.00						
12 KARE 11/05/12 11/05/12	M-F 5-6a	СМ	5-6a	M	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
	KARE First Edition	n M-F								
KARE11-1ST EDT	\\\\- a - d =	Consta ////a ala	Data	Datina						
Start Date End Date Week: 11/05/12 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$350.00	Rating 0.00						
13 KARE 11/05/12 11/05/12	M-F 9-10a	СМ	9-10a	M	:30	2	\$350.00 P-4	0.00 NM	2	\$700.00
TODAY 11	TODAY									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/05/12 11/11/12	M	2	\$350.00	0.00	.00		ФЕОО ОО D О	0.00 NIM	0	#0.00
14 KARE 11/03/12 11/03/12	KARE 11 5 News	CM s Sa	5-530P	\$	S- :30	1	\$500.00 P-2	0.00 NM	0	\$0.00
KARE11NWS-5 SA										
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>End Date</u> 11/04/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
	<u>Description</u>		t/End Time		Weekday			Rtg Type		
1 KARE 10/29/12-11/04/12 S Credited	Sat 5-530p	5-53	0P		S	a	:30 (\$500.00)	0.00 NM		
	0-10-10-	014	0.40-		7 00		ΦΕ00 00 D 0	0.00 NIM	0	#4 000 00
16 KARE 11/03/12 11/03/12	Sat 8-10a KARE 11 Saturda	CM	8-10a	S	S- :30	2	\$500.00 P-2	0.00 NM	2	\$1,000.00
KARE11 NWS SAT	TO THE THE GALARA	ay .								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12 11/04/12	S-	2	\$500.00	0.00			#050 00 D 0	0.00 NIM	0	#0.00
18 KARE 11/01/12 11/01/12 TONIGHT SHOW	Tonight Show	СМ	1035pm-11	35pmT	:30	1	\$650.00 P-2	0.00 NM	0	\$0.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12 11/04/12	T	1	\$650.00	0.00						
<u> </u>	Description		t/End Time		Weekday			Rtg Type		
1 KARE 10/29/12-11/04/12	Tonight Show	1035	5pm-1135pm		Th		:30 (\$650.00)	0.00 <i>NM</i>		
Credited 42 KARF 44 (24 (42 44 (24 (42 44 (24 (42 44 (44 (MEGG	0	00.00				#0000 00 T :	0.00.111	_	#
19 KARE 11/01/12 11/01/12	M-F 2-3p The Doctors	СМ	2P-3P	T	:30	2	\$300.00 P-4	0.00 NM	2	\$600.00

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Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

Ln Ch Start End THE DOCTORS	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	<u>Weekdays</u> T	Spots/Week 2	Rate \$300.00	Rating 0.00						
20 KARE 11/01/12 11/01/12	M-F 4-430p KARE 11 4 New	CM	4-430P	T	:30	1	\$525.00 P-4	0.00 NM	1	\$525.00
4P NEWS Start Date Week: 10/29/12	Weekdays T	Spots/Week	Rate \$525.00	Rating 0.00						
21 KARE 11/01/12 11/01/12 JEOPARDY	M-F 430-5p Jeopardy	СМ	430-5P	T	:30	1	\$1,350.00 P-4	0.00 NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>End Date</u>	Weekdays T		<u>Rate</u> \$1,350.00	Rating 0.00						
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>I</u> 2 KARE 10/29/12-11/04/12 I Credited	Description M-F 430-5p	<u>Start</u> 430-	/End Time 5P	_	<u>Veekdays</u> Th	<u>Len</u>	gth Rate :30 (\$1,350.00)	Rtg Type 0.00 NM		
23 KARE 11/01/12 11/01/12	M-F 5-6a KARE First Editi	CM on M-F	5-6a	T	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
KARE11-1ST EDT <u>Start Date</u> Week: 10/29/12	Weekdays T	Spots/Week	<u>Rate</u> \$350.00	Rating 0.00						
24 KARE 11/01/12 11/01/12 TODAY 11	M-F 9-10a TODAY	СМ	9-10a	T	:30	2	\$350.00 P-4	0.00 NM	2	\$700.00
Start Date End Date Week: 10/29/12 11/04/12	Weekdays T	Spots/Week 2	<u>Rate</u> \$350.00	Rating 0.00						
25 KARE 10/30/12 10/30/12 TONIGHT SHOW	Tonight Show Tonight Show	СМ	1035pm-11	35pm - T	:30	1	\$650.00 P-2	0.00 NM	1	\$650.00
Start Date End Date Week: 10/29/12 11/04/12	Weekdays - T	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00					<u> </u> 	
26 KARE 10/30/12 10/30/12 THE DOCTORS	M-F 2-3p The Doctors	СМ	2P-3P	- T	:30	2	\$300.00 P-4	0.00 NM	2	\$600.00
Start Date End Date Week: 10/29/12 11/04/12	Weekdays - T	Spots/Week 2	Rate \$300.00	Rating 0.00						•
28 KARE 10/30/12 10/30/12 JEOPARDY	M-F 430-5p Jeopardy	СМ	430-5P	- T	:30	1	\$1,350.00 P-4	0.00 NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12 Spot Ch Date Range [Weekdays - T Description		Rate \$1,350.00 End Time	Rating 0.00	Veekdays	Len	orth Rate	Rtg Type		
2 KARE 10/29/12-11/04/12 I Credited		430-		_	T		:30 (\$1,350.00)			
30 KARE 10/30/12 11/06/12 COMMENTS APPLY TO SU	KARE First Editi		5-6a	- T	:30	1	\$350.00 P-4	0.00 NM	3	\$1,050.00
KARE11-1ST EDT Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12 11/04/12 Week: 11/05/12 11/11/12	- T - T	1 2	\$350.00 \$350.00	0.00 0.00						
31 KARE 10/30/12 11/06/12 TODAY 11	M-F 9-10a TODAY	СМ	9-10a	- T	:30	1	\$350.00 P-4	0.00 NM	2	\$700.00
Start Date	<u>Weekdays</u> - T - T	Spots/Week 1 1	Rate \$350.00 \$350.00	Rating 0.00 0.00						
32 KARE 10/31/12 10/31/12		CM		35pm W	:30	2	\$650.00 P-2	0.00 NM	2	\$1,300.00
TONIGHT SHOW Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

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Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

Ln Ch	Start	End	Inventory Code	Break	Start/End	Гіте	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
32 KARE	10/31/12	2 10/31/12	Tonight Show Tonight Show	СМ	1035pm-113	35pm	W	:30	2	\$650.00 P-2	0.00 NM	2	\$1,300.00
TONIGH	HT SHOV	V	romgni enou										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati							
Week: 10/2		11/04/12	W	2	\$650.00		.00			***	0.00.104	•	# 000 00
33 KARE	10/31/12	2 10/31/12	M-F 2-3p The Doctors	CM	2P-3P		W	:30	2	\$300.00 P-4	0.00 NM	2	\$600.00
THE DO	CTORS		THE DOCIOIS										
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
Week: 10/2		11/04/12	W	2	\$300.00		.00						
34 KARE	10/31/12	2 10/31/12	M-F 4-430p	CM	4-430P		W	:30	1	\$525.00 P-4	0.00 NM	1	\$525.00
4P NEW	/S		KARE 11 4 News	3									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
Week: 10/2	29/12	11/04/12	W	1	\$525.00	0.	00						
35 KARE	10/31/12	2 10/31/12	M-F 430-5p	CM	430-5P		W	:30	1	\$1,350.00 P-4	0.00 NM	0	\$0.00
JEOPAF	PDV		Jeopardy										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	na						
Week: 10/2		11/04/12	W		\$1,350.00		.00						
	Date Ra		escription		t/End Time		-	Weekdays	_		Rtg Type		
		?-11/04/12 N	1-F 430-5p	430-	·5P		-	W	-	:30 (\$1,350.00)	0.00 <i>NM</i>		
	edited						***			*			^.
36 KARE	10/31/12	2 10/31/12	M-F 5-530p KARE 11 5 News	CM.	5-530p		W	:30	1	\$1,975.00 P-4	0.00 NM	1	\$1,975.00
KARE11	NWS-5		NANL II 3 News	•									
Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rati	ng						
Week: 10/2		11/04/12	W	1	\$1,975.00		.00						
37 KARE	10/31/12	2 10/31/12		CM	9-10a		W	:30	2	\$350.00 P-4	0.00 NM	2	\$700.00
TODAY	11		TODAY										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng					Ī	
Week: 10/2		11/04/12	W	2	\$350.00		.00						
38 KARE	11/02/12	2 11/02/12	Tonight Show	CM	1035pm-113	35pm	F	:30	1	\$650.00 P-2	0.00 NM	1	\$650.00
			Tonight Show		_								
Star Week: 10/2	rt Date	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$650.00	Rati	<u>ng</u> .00						
		2 11/04/12		CM	3-4p		F	:30	1	\$675.00 P-4	0.00 NM	1	\$675.00
00 10 1112	11/02/12	2 11/02/12	DR OZ	Olvi	ОЧР		•	.00	•	ψο/ο.σσ1 4	0.00 14101		φ070.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
Week: 10/2	29/12	11/04/12	F	1	\$675.00		.00						
40 KARE	11/02/12	2 11/02/12		CM	5-6a		F	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Ct-	ut Data	Cad Data	KARE First Editio		Data	Dati							
Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	Rate \$350.00	Rati	<u>ng</u> .00						
		2 11/02/12	Today Show	CM	7-9a		F	:30	1	\$900.00 P-4	0.00 NM	1	\$900.00
			Today Show							***************************************			*******
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
Week: 10/2		11/04/12	F	1	\$900.00		.00						
42 KARE	11/05/12	2 11/05/12	•	CM	3-4p		M	:30	1	\$500.00 P-4	0.00 NM	1	\$500.00
Stor	rt Date	End Data	DR OZ Weekdays	Spots/Week	Poto	Rati	na						
Week: 11/0		End Date 11/11/12	M	<u>3pots/vveek</u>	<u>Rate</u> \$500.00		.00						
		2 11/05/12	M-F 5-6a	CM	5-6a		M	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
			KARE First Edition	n M-F									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati							
Week: 11/0		11/11/12	M	1	\$350.00		.00			£4.000.00 D :	0.00 ****	_	#0 000 00
44 KARE	11/05/12	2 11/05/12	Today Show Today Show	CM	7-9a		M	:30	2	\$1,000.00 P-4	0.00 NM	2	\$2,000.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	na						
<u> </u>				<u> </u>		- 101	3					-	

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Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
44 KARE	11/05/1	2 11/05/12	Today Show Today Show	СМ	7-9a	M	- :30	2	\$1,000.00 P-4	0.00 NM	2	\$2,000.00
<u>Sta</u> Week: 11/	rt Date 05/12	End Date 11/11/12	Weekdays M	Spots/Week 2	Rate \$1,000.00	Rating 0.00						
45 KARE	11/01/1	2 11/01/12	Tonight Show Tonight Show	СМ	1035pm-11	35pmT	- :30	1	\$650.00 P-2	0.00 NM	1	\$650.00
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	Weekdays	Spots/Week	Rate \$650.00	Rating 0.00						
		2 11/01/12	M-F 3-4p DR OZ	CM	3-4p	T	- :30	1	\$675.00 P-4	0.00 NM	1	\$675.00
<u>Sta</u> Week: 10/	rt Date	End Date 11/04/12	Weekdays T	Spots/Week	Rate \$675.00	Rating 0.00						
		2 11/01/12		CM	5-6a	T	- :30	1	\$350.00 P-4	0.00 NM	1	\$350.00
	rt Date	End Date 11/04/12	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ 48 KARE			Today Show	CM	\$350.00 7-9a	0.00 T	- :30	1	\$900.00 P-4	0.00 NM	1	\$900.00
	rt Date	End Date	Today Show WeekdaysT	Spots/Week	Rate	Rating						
Week: 10/ 49 KARE		11/04/12 2 10/30/12	Tonight Show	CM	\$900.00 1035pm-11	0.00 35pm - T	- :30	1	\$650.00 P-2	0.00 NM	1	\$650.00
	rt Date	End Date	Tonight Show Weekdays	Spots/Week	Rate	Rating						
Week: 10/ 50 KARE		11/04/12 2 10/30/12	- T M-F 3-4p	CM	\$650.00 3-4p	0.00 - T	- :30	1	\$675.00 P-4	0.00 NM	1	\$675.00
<u>Sta</u>	rt Date	End Date	DR OZ <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ 51 KARE		11/04/12 2 10/30/12	- T M-F 5-6a	CM	\$675.00 5-6a	0.00 - T	- :30	1	\$350.00 P-4	0.00 NM	1	\$350.00
01-		Food Date	KARE First Edition		Data	Datie						
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
52 KARE	10/30/1	2 11/06/12	Today Show Today Show	СМ	7-9a	- T	- :30	3	\$700.00 P-4	0.00 NM	4	\$3,800.00
Sta Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week 3	Rate \$700.00	Rating 0.00						
Spot Ch	Date Ra	nge D	escription	-	E/End Time	0.00	Weekdays	Le		Rtg Type		
		2-11/04/12 T	•	7-9a			- T	-		0.00 NM		
	10/29/12 edited	2-11/04/12 1	oday Show	7-9a			- T	-	:30 (\$900.00)	0.00 /\/		
3 KARE	10/29/12	2-11/04/12 T	oday Show	7-9a			- T	-	:30 \$900.00	0.00 NM		
Week: 11/		11/11/12	- T	3		0.00	\\/		anth Data	Dan Tuna		
	Date Ra	<u>nge</u> 2-11/11/12 T	escription oday Show	<u>Star</u> 7-9a	/End Time		Weekdays	_	ngth Rate :30 \$1,000.00	Rtg Type 0.00 NM		
5 KARE		2-11/11/12 T	-	7-9a			- T	-	:30 (\$1,000.00)			
		2-11/11/12 T	oday Show	7-9a			- T	_	:30 \$1,000.00	0.00 NM		
53 KARE	10/31/1	2 10/31/12	M-F 3-4p DR OZ	СМ	3-4p	W	- :30	1	\$675.00 P-4	0.00 NM	1	\$675.00
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	Weekdays	Spots/Week	Rate \$675.00	Rating 0.00						
		2 10/31/12	M-F 5-6a KARE First Edition	CM on M-F	5-6a	W	- :30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	Weekdays	Spots/Week	Rate \$350.00	Rating 0.00						
			Today Show Today Show	СМ	7-9a	W	- :30	1	\$900.00 P-4	0.00 NM	1	\$900.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

Ln Ch Sta	art E	nd	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	• ,	Spots	Amount
55 KARE 10/3	31/12 10	/31/12	Today Show Today Show	СМ	7-9a	=	- W	:30	1	\$900.00 P-4	0.00 NM	1	\$900.00
Start Da Week: 10/29/12		Date 04/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$900.00	Ratin 0.0	_						
56 KARE 11/0)3/12 11	/03/12	Notre Dame Foot Notre Dame Foo		230-6P	-	S-	:30	1	\$500.00 P-2	0.00 NM	0	\$0.00
Start Da Week: 10/29/12		Date 04/12	Weekdays	Spots/Week 1	Rate \$500.00	Ratin 0.0							
Spot Ch Date	Range	D	escription	Star	/End Time	0.0	<u>v</u>	Veekdays			Rtg Type	İ	
1 KARE 10/2 Credited		04/12 N	otre Dame Footba	all 230-	6P		=	Sa-	-	:30 (\$500.00)	0.00 <i>NM</i>		
57 KARE 11/0)2/12 11	/02/12	M-F 11-1130a KARE 11 News	CM @ 11a	11-1130a	-	F	:30	2	\$125.00 P-4	0.00 NM	2	\$250.00
Start Da		l Date	Weekdays	Spots/Week	Rate	Ratin	_					İ	
Week: 10/29/12 58 KARE 11/0)4/12 /05/12	F M-F 11-1130a	CM	\$125.00 11-1130a	0.0	00 И	:30	2	\$125.00 P-4	0.00 NM	2	\$250.00
		700/12	KARE 11 News	@ 11a	11 11000			.00	_	ψ120.001 T	0.00 14141	_	Ψ200.00
Start Dat Week: 11/05/12		<u>Date</u> 11/12	<u>Weekdays</u> M	Spots/Week 2	Rate \$125.00	Ratin 0.0	_						
59 KARE 11/0	01/12 11	/01/12	M-F 11-1130a KARE 11 News	CM @ 11a	11-1130a	-	T	:30	2	\$125.00 P-4	0.00 NM	2	\$250.00
Start Da		Date	Weekdays	Spots/Week	Rate	Ratin	_						
Week: 10/29/12)4/12 /30/12	T M-F 11-1130a	CM	\$125.00 11-1130a	0.0	00 T	:30	2	\$125.00 P-4	0.00 NM	2	\$250.00
			KARE 11 News	@ 11a	_					•			,
Start Da Week: 10/29/12		<u>1 Date</u> 04/12	<u>Weekdays</u> - T	Spots/Week 2	Rate \$125.00	Ratin 0.0	_						
61 KARE 11/0	06/12 11	/06/12		CM	11-1130a	-	T	:30	2	\$125.00 P-4	0.00 NM	2	\$250.00
Start Da	te End	Date	KARE 11 News Weekdays	@ 11a Spots/Week	Rate	Ratin	g						
Week: 11/05/12	11/1	11/12	- T	2	\$125.00	0.0				A 105.00 D .1	0.00.1114		# 050.00
62 KARE 10/3	31/12 10	/31/12	M-F 11-1130a KARE 11 News	CM @ 11a	11-1130a	=	- W	:30	2	\$125.00 P-4	0.00 NM	2	\$250.00
Start Dat Week: 10/29/12		Date 04/12	<u>Weekdays</u> W	Spots/Week 2	Rate \$125.00	Ratin 0.0							
63 KARE 11/0				CM	2P-3P		F	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Start Da	to End	l Doto	The Doctors	Cnoto/Mook	Doto	Dotin	~						
Start Da Week: 10/29/12		Date 04/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$300.00	Ratin 0.0							
64 KARE 11/0)1/12 11	/01/12	M-F 2-3p The Doctors	CM	2P-3P	-	T	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Start Da		Date	Weekdays	Spots/Week	Rate	Ratin	<u>g</u>						
Week: 10/29/12 65 KARE 10/3		04/12	T M-F 2-3p	1 CM	\$300.00 2P-3P	0.0	00 T	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
00 IVARLE 10/6	00/12 10	750/12	The Doctors	Olvi	21 -01		1	.50		ψ500.001 -4	0.00 14101	'	Ψ300.00
Start Date		Date 04/12	Weekdays - T	Spots/Week 1	Rate \$300.00	Ratin 0.0							
66 KARE 10/3			•	CM	2P-3P		- W	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Start Da	te End	l Date	The Doctors Weekdays	Spots/Week	Rate	Ratin	a						
Week: 10/29/12	11/0)4/12	W	1	\$300.00	0.0	00						
67 KARE 11/0)2/12 11	/02/12	M-F 9-10a M-F 9-10a	СМ	9-10a	-	F	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Start Da Week: 10/29/12		Date 04/12	Weekdays	Spots/Week 1	Rate \$350.00	Ratin 0.0	_						
68 KARE 11/0)5/12 11	/05/12	M-F 9-10a M-F 9-10a	СМ	9-10a	l	И	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Start Da	te End	l Date	Weekdays	Spots/Week	Rate	Ratin	<u>g</u>						
Week: 11/05/12	11/1	11/12	M	1	\$350.00	0.0	00					I	

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Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
69 KARE	11/01/1	2 11/01/12	M-F 9-10a M-F 9-10a	CM	9-10a	T	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$350.00	Rating 0.00						
70 KARE	10/30/1	2 10/30/12	M-F 9-10a M-F 9-10a	СМ	9-10a	- T	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$350.00	Rating 0.00						
71 KARE	11/06/1	2 11/06/12	M-F 9-10a M-F 9-10a	CM	9-10a	- T	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Sta Week: 11/	rt Date /05/12	End Date 11/11/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$350.00	Rating 0.00						
72 KARE	10/31/1	2 10/31/12	M-F 9-10a M-F 9-10a	CM	9-10a	W	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$350.00	Rating 0.00						
73 KARE	11/02/1	2 11/02/12	Days of Our Lives Days of Our Lives		12-1p	F	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	Weekdays	Spots/Week 1	Rate \$300.00	Rating 0.00						
74 KARE	11/02/1	2 11/02/12	M-F 4-430p KARE 11 4 News	СМ	4-430P	F	:30	1	\$525.00 P-4	0.00 NM	1	\$525.00
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	Rate \$525.00	Rating 0.00						
75 KARE	11/05/1	2 11/05/12	M-F 4-430p KARE 11 4 News	СМ	4-430P	M	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
Sta Week: 11/	rt Date 05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	Rate \$250.00	Rating 0.00						
76 KARE	11/01/1	2 11/01/12	M-F 4-430p KARE 11 4 News	СМ	4-430P	T	:30	1	\$525.00 P-4	0.00 NM	1	\$525.00
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	Weekdays T	Spots/Week 1	Rate \$525.00	Rating 0.00						
77 KARE	10/30/1	2 10/30/12	M-F 4-430p KARE 11 4 News	СМ	4-430P	- T	:30	1	\$525.00 P-4	0.00 NM	1	\$525.00
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	Weekdays - T	Spots/Week 1	Rate \$525.00	Rating 0.00						
78 KARE	11/05/1	2 11/05/12	Days of Our Lives Days of Our Lives		12-1p	M	:30	1	\$225.00 P-2	0.00 NM	1	\$225.00
Sta Week: 11/	rt Date 05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	Rate \$225.00	Rating 0.00						
79 KARE	11/01/1	2 11/01/12	Days of Our Lives Days of Our Lives		12-1p	T	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$300.00	Rating 0.00						
80 KARE	10/30/1	2 10/30/12	Days of Our Lives Days of Our Lives		12-1p	- T	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$300.00	Rating 0.00						
81 KARE	10/31/1	2 10/31/12	Days of Our Lives Days of Our Lives		12-1p	W	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$300.00	Rating 0.00						
82 KARE	11/02/1	2 11/02/12	M-F 3-4p M-F 3-4p	СМ	3-4p	F	:30	1	\$675.00 P-4	0.00 NM	1	\$675.00
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	Rate \$675.00	Rating 0.00						
83 KARE	11/05/1	2 11/05/12	M-F 3-4p M-F 3-4p	CM	3-4p	M	:30	1	\$500.00 P-4	0.00 NM	1	\$500.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					l	

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Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

Ln Ch Start End	Inventory Code	Break	Start/End 7	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
83 KARE 11/05/12 11/05/12	M-F 3-4p M-F 3-4p	СМ	3-4p	M	:30	1	\$500.00 P-4	0.00 NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 <u>End Date</u> 11/11/12	Weekdays S	Spots/Week 1	Rate \$500.00	Rating 0.00						
84 KARE 11/01/12 11/01/12	M-F 3-4p M-F 3-4p	СМ	3-4p	T	:30	1	\$675.00 P-4	0.00 NM	1	\$675.00
Start Date	<u>Weekdays</u> <u>S</u>	Spots/Week 1	Rate \$675.00	Rating 0.00						
85 KARE 10/30/12 10/30/12	M-F 3-4p M-F 3-4p	СМ	3-4p	- T	:30	1	\$675.00 P-4	0.00 NM	1	\$675.00
Start Date End Date Week: 10/29/12 11/04/12	Weekdays S	Spots/Week 1	Rate \$675.00	Rating 0.00						
86 KARE 10/31/12 10/31/12	M-F 3-4p M-F 3-4p	СМ	3-4p	W	:30	1	\$675.00 P-4	0.00 NM	1	\$675.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	<u>Weekdays</u> <u>S</u>	Spots/Week 1	Rate \$675.00	Rating 0.00						
87 KARE 11/03/12 11/03/12	Sat 8-10a KARE 11 Saturday	CM,	8-10a	S-	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
Start Date End Date Week: 10/29/12 11/04/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
88 KARE 11/03/12 11/03/12	Sat 6-630p KARE 11 6 News S	CM Sa	KARE 11 6 I	News (S-	:30	1	\$1,450.00 P-4	0.00 NM	1	\$1,450.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>11/04/12</u>	Weekdays S	Spots/Week 1	Rate \$1,450.00	Rating 0.00						
89 KARE 11/04/12 11/04/12	Sun 5-530p KARE 11 5 News 5	CM Su	KARE 11 5 I	News (S	:30	1	\$1,450.00 P-4	0.00 NM	1	\$1,450.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>11/04/12</u>	Weekdays S	Spots/Week 1	Rate \$1,450.00	Rating 0.00						
90 KARE 11/01/12 11/01/12	NBC Nightly News NBC Nightly News	CM	530-6P	T	:30	1	\$4,500.00 P-4	0.00 NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>11/04/12</u>	Weekdays S	Spots/Week 1	Rate \$4,500.00	Rating 0.00						
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>D</u> 1 KARE 10/29/12-11/04/12 N	lescription IBC Nightly News	<u>Start</u> 530-	/End Time 6P	_	<u>/eekdays</u> Th		ngth <u>Rate</u> :30(\$4,500.00)	Rtg Type 0.00 NM		
91 KARE 10/30/12 10/30/12	NBC Nightly News	CM	530-6P	- T	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
Start Date End Date	NBC Nightly News		Rate	Rating	.00	·	ψ 1,000100 · · ·	0.00	·	ψ 1,000100
Week: 10/29/12 11/04/12	- T	1	\$4,500.00	0.00			<u> </u>			.
92 KARE 10/31/12 10/31/12	NBC Nightly News		530-6p	W	:30	1	\$4,500.00 P-2	0.00 NM	1	\$4,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>11/04/12</u>	<u>Weekdays</u> W	Spots/Week 1	Rate \$4,500.00	Rating 0.00						
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>D</u> 1 KARE 10/29/12-11/04/12 N	escription IBC Nightly News	<u>Start</u> 530-	/End Time 6p	_	<u>/eekdays</u> - W		ngth Rate :30 \$4,500.00	Rtg Type 0.00 NM		
93 KARE 10/30/12 10/30/12	Tue Prime Tue Prime	СМ	Tue Prime (9:00 PM-10	- T :00 PM)	:30	1	\$4,050.00 P-4	0.00 NM	1	\$4,050.00
Start Date		Spots/Week 1	Rate \$4,050.00	Rating 0.00						
94 KARE 11/02/12 11/02/12	Late Night Late Night NBC	СМ		35xm F	:30	1	\$200.00 P-2	0.00 NM	1	\$200.00
Start Date End Date Week: 10/29/12 11/04/12	•	Spots/Week 1	Rate \$200.00	Rating 0.00						
95 KARE 11/03/12 11/03/12	SAT TDY NBC Today Show	CM (Sa)	6-8a	S-	:30	2	\$350.00 P-4	0.00 NM	2	\$700.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>End Date</u> 11/04/12		Spots/Week 2	Rate \$350.00	Rating 0.00						
96 KARE 11/03/12 11/03/12	Sat 8-10a KARE 11 Saturday	CM,	8-10a	S-	:30	1	\$675.00 P-4	0.00 NM	1	\$675.00

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Totals

113

\$73,300.00

Order / Rev: 715923 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331768 Product Desc: CRAVAAK FOR CONGRESS KARE

Ln Ch Start	End	Inventory Code	Break	Start/End 7	Γime Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
96 KARE 11/03/12 1	11/03/12	Sat 8-10a	CM	8-10a	S-	:30	1	\$675.00 P-4	0.00 NM	1	\$675.00
		KARE 11 Saturday									
Start Date Er	nd Date	Weekdays S	pots/Week	Rate	Rating						
Week: 10/29/12 11	1/04/12	S-	1	\$675.00	0.00						
97 KARE 11/02/12 1	11/02/12	Late Night	CM	1135pm-123	35xmF	:30	2	\$200.00 P-2	0.00 NM	2	\$400.00
		Late Night NBC									
Start Date Er	nd Date	Weekdays S	pots/Week	Rate	Rating						
Week: 10/29/12 11	1/04/12	F	2	\$200.00	0.00						
N98 KARE 11/03/12 1	11/03/12	Saturday Night Live	CM	Saturday Ni	ght LivS-	:30	2	\$2,250.00 P-1	0.00 NM	2	\$4,500.00
		Saturday Night Live									
Start Date Er	nd Date		pots/Week	Rate	Rating						
Week: 10/29/12 11	1/04/12	S-	2	\$2,250.00	0.00						
N99 KARE 11/04/12 1	11/04/12	Chris Matthews Mor	n CM	1130a-12p	S	:30	1	\$1,500.00 P-1	0.00 NM	1	\$1,500.00
		Chris Matthews Sa/	Su 430a-12	ŗ							
Start Date Er	nd Date	Weekdays S	pots/Week	Rate	Rating						
Week: 10/29/12 11	1/04/12	S	1	\$1,500.00	0.00						
N100 KARE 11/03/12 1	11/03/12	Sat 8-10a	CM	8-10a	S-	:30	2	\$1,000.00 P-2	0.00 NM	2	\$2,000.00
		KARE 11 Saturday									
	nd Date		pots/Week	Rate	Rating						
Week: 10/29/12 11	1/04/12	S-	2	\$1,000.00	0.00						